
**ahsan
mahmood**

m.ahsanmahmod126@gmail.com
+92 308 4583430
Lahore, Pakistan

Creative Designer

Creative and detail-oriented Graphic Designer with over 3 years of professional experience specializing in brand identity, print collateral, and packaging design. Proven track record of managing end-to-end print production, advertising campaigns, and visual assets for diverse local and corporate brands. Adept at translating brand values into compelling visual systems that resonate with target audiences and elevate market presence. Passionate about blending aesthetic precision with strategic storytelling to deliver memorable design experiences across print and digital mediums.

Work Experience

July 2024 – Present
Eastgate Industries
Creative Designer

Nov 2023 – July 2024
The Howdy Group
Graphic Designer

May 2023 – Nov 2023
Art Techniques
Graphic Designer

August 2022 – May 2023
Dynamic Packaging Pvt. Ltd.
Pre-Press Designer

July 2021 – July 2022
Ideal Printer
Graphic Designer

Softwares

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects

Core Skills

Graphic Design
Brand Identity
Packaging Design
Social Media Campaign
Print-ready files
Layout Design
AI Image Generation
Design Thinking
Typography
Adaptability
Figma

Education

2024 – Present (Ongoing)
ADP in Marketing
Virtual University

2019 – 2022
DAE (Printing & Graphic Arts)
Govt. College of Technology
Printing & Graphic Arts
